



BADGERLAND IDEALEASE EARNS 2018 ONE IDEALEASE AWARD FOR THE 20TH CONSECUTIVE YEAR



Idealease, inc. has awarded Badgerland Idealease located in Milwaukee, WI with the prestigious ONE Idealease award for 2018. The ONE Idealease recognition program measures performance to 12 standards that ensure consistency in branding, customer service, and product offerings. The ONE Idealease standards help make Idealease the most responsive, fully integrated transportation solutions provider in North America. ONE Idealease recognizes the locations that are dedicated to the Idealease core values of Expertise, Responsiveness, and Stability. "This prestigious award is the highest honor an Idealease operation can receive. Our winners are dedicated to growing the presence of Idealease in the commercial truck lease and rental industry." said Lance Bertram, Sr. Vice President, Sales, Marketing & Distribution for Idealease, Inc.

TIME TO REAP WHAT YOU SOW!

The USDA is expecting above average yields in the upper Midwest for corn, soybean and wheat crops. Is your equipment ready for harvest season? The day cab tractors in our rental fleet are! We have units in a variety of configurations to match your unique needs, we even have tractors with automated transmissions – making it easier for you to put drivers in the seat. Contact our rental department today to get a reservation!



ON-THE-GO INDUSTRY LINKS!

For your convenience, Idealease has a list of helpful industry websites like:

- Accident Reports by State – WWW.ACTAR.ORG
 - Bureau of Labor Statistics – WWW.BLS.GOV
 - Department of Transportation – WWW.DOT.GOV
- AND OVER 30 MORE SITES!**

SCAN & GO.
Check out our
Truck Industry
Links page!



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Locations

Milwaukee | Madison | Racine | West Bend | Random Lake | Janesville | Monroe | Rockford

GPS DEVICE MOUNT

FMCSA GRANT PETITION TO MOUNT GPS DEVICE ON INSIDE WINDSHIELD

The Federal Motor Carrier Safety Administration has granted a petition for an exemption for all motor carriers to allow a Global Positioning System (GPS) device to be mounted on the interior of the windshield of a CMV within the areas allowed for "vehicle safety technology" devices. During the five-year exemption period, which is effective immediately, motor carriers will be allowed to operate CMVs equipped with GPS devices mounted:

1. not more than 100 mm (4 inches) below the upper edge of the area swept by the windshield wipers or
2. not more than 175 mm (7 inches) above the lower edge of the area swept by the windshield wipers and
3. outside the driver's sight lines to the road and highway signs and signals.



NOW YOU'RE CONNECTED!



Our dedicated team of professionals only have one job – to keep you on the road, hassle free, with the truck best suited to your business needs. Helping our

customers take care of their customer is our top priority. One of the tools we use to accomplish this is CyntrX telematics and OnCommand Connection. Every Idealease FSL truck comes equipped with remote diagnostics and telematics technology. Our team can spot engine lights in real time, develop a repair plan and schedule the vehicle for service all while it's still on the road. This eliminates costly downtime and out of route miles for you and your driver. In addition, you have access to information like GPS and fuel consumption – all this, at zero additional cost to you. Now that's a connection to be proud of.



IN A HURRY FOR A NEW TRUCK?

Badgerland Idealease has stock chassis units and day cab tractors on the ground ready to go immediately! These units are ready for your next full-service lease application. Our straight truck chassis are rated at 26,000 GVW (no CDL required), with an automatic transmission, spring or air ride suspension is available; they are ready to take whatever body you'd like to transfer to it. If it's a tractor you need, we can get your drivers in a brand-new International LT with Cummins power. Get in touch with one of our lease account managers today to arrange a showing and get your next truck.

